

THE STRIP FORMAT

1. Open the templates attached to this document in Adobe Photoshop®.

Each file is 600*1800px, 300 dpi, RGB color and made of 3 layers:

delete and **template**.

2. Position yourself over the **template** layer and start designing.

The area represented by the **template** layer shows you the customizable area,

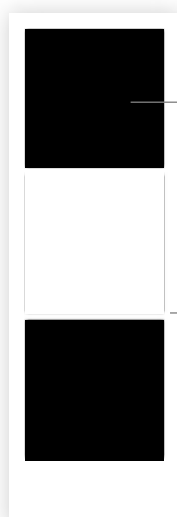
The **delete** layer shows you the location of the photo(s) that will be taken.

If your design overlap the **delete** layer, it means it will overlap the picture(s).

3. Once your design is finished, hide the **delete** layer.

The area where the picture(s) is/are supposed to be must be **transparent**.

4. Save your file in .psd and .png and add the name of your company in front of the layout reference (eg. **yourcompany-SVS3-02.psd/png**) before sending them back.



The «**DELETE**» layer defines the location of the photo(s). This layer is to be deleted once your design is finished. The area defined by this layer must be transparent.

The «**TEMPLATE**» layer defines the area of customization. Anything that exceeds the limits of this area will appear on top of the photo. Create clipping masks to ensure you do not exceed the limits.

S P E C S

600*1800 px

300 dpi

RVB color

yourname-LAYOUTREF.psd

yourname-LAYOUTREF.png